

# EDITORIAL CALENDAR

**February**

**SPECIAL REPORT AND DIRECTORY**  
→ *Managers Of Fixed Income*

**Pensions/Investment:**  
Investment Risk for Plan Sponsors

**Benefits/Healthcare:**  
Managing Chronic Diseases to Cut Healthcare Costs

**DC Pensions:**  
DC Plan Communication

**BONUS DISTRIBUTION**  
→ CPBI Saskatchewan Regional Conference

→ **Ad Closing**  
January 17

→ **Material Due**  
January 30

**April**

**SPECIAL REPORT AND DIRECTORY**  
→ *Managers Of US Assets*

**Pensions/Investment:**  
Factor Investing

**Benefits/Healthcare:**  
Drug Plan Sustainability

**DC Pensions:**  
Trends in DC Plans – ETFs & Smart Beta

**BONUS DISTRIBUTION**  
→ IFEBP Canadian Public Sector Conference  
→ CPBI 60th Anniversary Supplement  
→ CPBI Ontario Regional Conference

→ **Ad Closing**  
March 5

→ **Material Due**  
March 19

**May**

**SPECIAL REPORTS AND DIRECTORIES**  
→ *Managers Of Alternative Investments & ETFs*

**Pensions/Investment:**  
Passive Versus Active

**Benefits/Healthcare:**  
Drugs: When to Include Brands

**DC Pensions:**  
Target Date Funds

**BONUS DISTRIBUTION**  
→ CPBI Forum  
→ Responsible Investment Conference

→ **Ad Closing**  
April 2

→ **Material Due**  
April 16

**June**

**SPECIAL REPORT AND DIRECTORY**  
→ *Group Benefits Providers*

**Pensions/Investment:**  
Low Vol Investment Strategies

**Benefits/Healthcare:**  
Curbing Workplace Absenteeism

**DC Pensions:**  
Decumulation Update

**BONUS DISTRIBUTION**  
→ ACPM Annual Conference  
→ CPBI Atlantic Conference

→ **Ad Closing**  
May 1

→ **Material Due**  
May 15

**September**

**SPECIAL REPORT AND DIRECTORY**  
→ *Managers Of EAFE & Emerging Markets*

**Pensions/Investment:**  
Derisking Your DB Plan

**Benefits/Healthcare:**  
Return To Work Strategies

**DC Pensions:**  
DC Plan Derisking

→ **Ad Closing**  
July 15

→ **Material Due**  
July 31

**October**

**25<sup>th</sup> ANNUAL REPORT & STATISTICAL DIRECTORY**  
→ *Money Managers Of Canadian Pension Assets*

**Pensions/Investment:**  
Private Investment Report

**Benefits/Healthcare:**  
Wellness Strategies & Alternative Healthcare

**DC Pensions:**  
DC Plans & Market Volatility

→ **Ad Closing**  
September 4

→ **Material Due**  
September 17

**November**

**SPECIAL REPORT AND DIRECTORY**  
→ *Socially Responsible Investing & ESG*

**Pensions/Investment:**  
Global Fixed Income Markets

**Benefits/Healthcare:**  
Integrating Mental Health

**DC Pensions:**  
DC Pension Plan Design

→ **Ad Closing**  
October 1

→ **Material Due**  
October 15

**December**

**REVIEW FORECAST**  
→ *Emerging Trends In Benefits, Investment, Pensions, Healthcare, Wellness, Drug Spend & More*

→ **Ad Closing**  
November 5

→ **Material Due**  
November 19



PLEASE NOTE: This 2020 editorial calendar is subject to change to accommodate changes in editorial priorities.