

# EDITORIAL CALENDAR

BENEFITS AND PENSIONS  
**MONITOR**  
PRINT – DIGITAL – EVENTS

February	April	May	June
<p><b>SPECIAL REPORT AND DIRECTORY</b> → <i>Managers Of Fixed Income</i></p> <p><b>Pensions/Investment:</b> Investment Risk for Plan Sponsors <b>Benefits/Healthcare:</b> Managing Chronic Diseases to Cut Healthcare Costs <b>DC Pensions:</b> DC Plan Communication <b>BONUS DISTRIBUTION</b> → CPBI Saskatchewan Regional Conference</p>	<p><b>SPECIAL REPORT AND DIRECTORY</b> → <i>Managers Of US Assets</i></p> <p><b>Pensions/Investment:</b> Factor Investing <b>Benefits/Healthcare:</b> Drug Plan Sustainability <b>DC Pensions:</b> Trends in DC Plans – ETFs &amp; Smart Beta <b>BONUS DISTRIBUTION</b> → IFEBP Canadian Public Sector Conference</p>	<p><b>SPECIAL REPORTS AND DIRECTORIES</b> → <i>Managers Of Alternative Investments</i> → <i>Group Benefits &amp; Group Retirement Providers</i></p> <p><b>Pensions/Investment:</b> Passive Versus Active <b>Benefits/Healthcare:</b> Drugs: When to Include Brands <b>DC Pensions:</b> Target Date Funds <b>BONUS DISTRIBUTION</b> → CPBI Forum → Responsible Investment Conference</p>	<p><b>SPECIAL REPORTS AND DIRECTORIES</b> → <i>Pension &amp; Benefits Consultants</i> → <i>Benefits &amp; Pensions Legal Firms</i></p> <p><b>Pensions/Investment:</b> Low Vol Investment Strategies <b>Benefits/Healthcare:</b> Curbing Workplace Absenteeism <b>DC Pensions:</b> De-Accumulation Update <b>BONUS DISTRIBUTION</b> → ACPM Annual Conference → CPBI Atlantic Conference</p>
→ <b>Ad Closing</b> January 18	→ <b>Ad Closing</b> March 5	→ <b>Ad Closing</b> April 2	→ <b>Ad Closing</b> May 7
→ <b>Material Due</b> February 1	→ <b>Material Due</b> March 19	→ <b>Material Due</b> April 16	→ <b>Material Due</b> May 21
September	October	November	December
<p><b>SPECIAL REPORT AND DIRECTORY</b> → <i>Managers Of EAFE &amp; Emerging Markets</i></p> <p><b>Pensions/Investment:</b> Derisking Your DB Plan <b>Benefits/Healthcare:</b> Return To Work Strategies <b>DC Pensions:</b> DC Plan Derisking <b>BONUS DISTRIBUTION</b> → CPBI Ontario Regional Conference</p>	<p><b>25<sup>th</sup> ANNUAL REPORT &amp; STATISTICAL DIRECTORY</b> → <i>Money Managers Of Canadian Pension Assets</i></p> <p><b>Pensions/Investment:</b> Private Investment Report <b>Benefits/Healthcare:</b> Wellness Strategies &amp; Alternative Healthcare <b>DC Pensions:</b> DC Plans &amp; Market Volatility</p>	<p><b>SPECIAL REPORT AND DIRECTORY</b> → <i>Socially Responsible Investing &amp; ESG</i></p> <p><b>Pensions/Investment:</b> Global Fixed Income Markets <b>Benefits/Healthcare:</b> Integrating Mental Health <b>DC Pensions:</b> DC Pension Plan Design</p>	<p><b>REVIEW FORECAST</b> → <i>Emerging Trends In Benefits, Investment, Pensions, Healthcare, Wellness, Drug Spend &amp; More</i></p>
→ <b>Ad Closing</b> August 6	→ <b>Ad Closing</b> September 4	→ <b>Ad Closing</b> October 1	→ <b>Ad Closing</b> November 5
→ <b>Material Due</b> August 20	→ <b>Material Due</b> September 17	→ <b>Material Due</b> October 15	→ <b>Material Due</b> November 19

PLEASE NOTE: This 2019 editorial calendar is subject to change to accommodate changes in editorial priorities.

## 2019 Media Planner

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