

# 2017 Editorial Calendar

February	April	May	June
<p><b>SPECIAL REPORT AND DIRECTORY</b> <i>Managers Of Fixed Income</i></p> <p><b>Pensions/Investment:</b> Investment Risk for Plan Sponsors</p> <p><b>Benefits/Healthcare:</b> Managing Chronic Diseases to Cut Healthcare Costs</p> <p><b>DC Pensions:</b> DC Plan Communication</p> <p><b>BONUS DISTRIBUTION</b> CPBI Saskatchewan Regional Conference</p>	<p><b>SPECIAL REPORT AND DIRECTORY</b> <i>Managers Of US Assets</i></p> <p><b>Pensions/Investment:</b> Factor Investing</p> <p><b>Benefits/Healthcare:</b> Drug Plan Sustainability</p> <p><b>DC Pensions:</b> Trends in DC Plans – ETFs &amp; Smart Beta</p> <p><b>BONUS DISTRIBUTION</b> → IFEFP Canadian Public Sector Conference → CPBI Forum</p>	<p><b>SPECIAL REPORTS AND DIRECTORIES</b> → <i>Managers Of RealEstate/Alternative Investments</i> → <i>Group Benefits &amp; Group Retirement Providers</i></p> <p><b>Pensions/Investment:</b> Passive Versus Active</p> <p><b>Benefits/Healthcare:</b> Drugs: When to Include Brands</p> <p><b>DC Pensions:</b> Target Date Funds</p>	<p><b>SPECIAL REPORTS AND DIRECTORIES</b> → <i>Pension &amp; Benefits Consultants</i> → <i>Benefits &amp; Pensions Legal Firms</i></p> <p><b>Pensions/Investment:</b> Low Vol Investment Strategies</p> <p><b>Benefits/Healthcare:</b> Curbing Workplace Absenteeism</p> <p><b>DC Pensions:</b> De-Accumulation Update</p> <p><b>BONUS DISTRIBUTION</b> → Responsible Investment Association Conference → ACPM Annual Conference → CPBI Ontario, Quebec, &amp; Atlantic Conferences</p>
<p>→ <b>Ad Closing</b> January 27</p> <p>→ <b>Material Due</b> February 1</p>	<p>→ <b>Ad Closing</b> March 6</p> <p>→ <b>Material Due</b> March 20</p>	<p>→ <b>Ad Closing</b> April 3</p> <p>→ <b>Material Due</b> April 18</p>	<p>→ <b>Ad Closing</b> May 8</p> <p>→ <b>Material Due</b> May 23</p>
September	October	November	December
<p><b>SPECIAL REPORT AND DIRECTORY</b> <i>Managers Of EAFE &amp; Emerging Markets</i></p> <p><b>Pensions/Investment:</b> Derisking Your DB Plan</p> <p><b>Benefits/Healthcare:</b> Return To Work Strategies</p> <p><b>DC Pensions:</b> DC Plan Derisking</p> <p><b>BONUS DISTRIBUTION</b> → CPBI Western Regional Conference</p>	<p><b>24<sup>th</sup> ANNUAL REPORT &amp; STATISTICAL DIRECTORY</b> <i>Money Managers Of Canadian Pension Assets</i></p> <p><b>Pensions/Investment:</b> Private Investment Report</p> <p><b>Benefits/Healthcare:</b> Wellness Strategies &amp; Alternative Healthcare</p> <p><b>DC Pensions:</b> DC Plans &amp; Market Volatility</p>	<p><b>SPECIAL REPORT AND DIRECTORY</b> → <i>Socially Responsible Investing &amp; ESG</i> → <i>CAP Providers</i></p> <p><b>Pensions/Investment:</b> Global Fixed Income Markets</p> <p><b>Benefits/Healthcare:</b> Integrating Mental Health</p> <p><b>DC Pensions:</b> DC Pension Plan Design</p>	<p><b>THE LEADERS' PREDICT</b> <i>Emerging Trends In Benefits, Investment, Pensions, Healthcare, Wellness, Drug Spend &amp; More</i></p> <p><b>SPECIAL REPORT AND DIRECTORY</b> <i>Exchange Traded Funds (ETFs)</i></p>
<p>→ <b>Ad Closing</b> August 8</p> <p>→ <b>Material Due</b> August 21</p>	<p>→ <b>Ad Closing</b> September 5</p> <p>→ <b>Material Due</b> September 18</p>	<p>→ <b>Ad Closing</b> October 4</p> <p>→ <b>Material Due</b> October 17</p>	<p>→ <b>Ad Closing</b> November 6</p> <p>→ <b>Material Due</b> November 20</p>

PLEASE NOTE: This 2017 editorial calendar is subject to change to accommodate changes in editorial priorities.